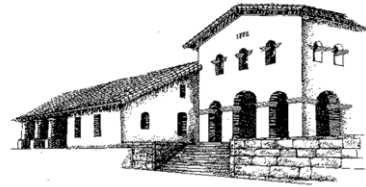


Memo

To: **NARFE Chapter Presidents**  
From: Ron Griffin & Steve Walter  
Co-chairs - 2023 Federation Convention Committee  
Subject: **Chapter Ads** for the 2023 Convention Book



Dear Chapter President –

For our last convention in 2021 we chose the theme of “Building on a Century of Progress” as NARFE celebrated its Centennial. Many of the 28 Chapter Ads that were submitted to that Convention Book focused on the contributions made by Federal Employees in our chapters during the past century (see the following page for several examples of these “Centennial Ads” from that book). We received many positive comments from attendees who said they enjoyed reading through these “ads” and learning many interesting facts about our chapters. Consequently, we want to do something similar again for this year’s 2023 Convention Book.

While we don’t have a centennial to celebrate this year, we do want to continue to draw attention to features or events that are unique to our chapters. As a suggestion, consider the uniquely California aspects of your chapter that you would brag about to friends or relatives from elsewhere in the country. For example, you could focus on the beautiful scenery in your area, notable landmarks, cultural destinations, historical events (good or bad), etc. If some of your members worked there or had some connection with it, so much the better. Check out the Centennial ads from the last convention on the next page and get inspired to show & tell us all a little bit more about what you like or find notable about your area or your chapter.

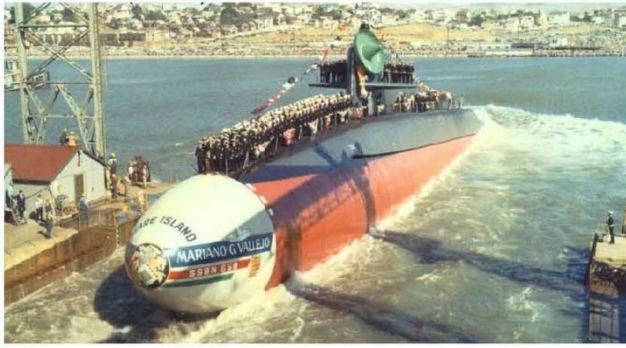
We would like as many chapters as possible to be represented in our Program book. To encourage all chapters to participate we are maintaining last year’s **reduced rates** for both full- and half-page ads. A full-page Ad is only \$100 (previously \$150) and the price of a half-page Ad is only \$50 (previously \$100). Dimensions for full-page and half-page ads are shown on the order form. Remember that Chapter funds can be used to purchase ads.

To make it even easier, your ads do not need to be submitted “Camera Ready”. While “Camera-Ready” is preferred, if you don’t have the time or software to produce “camera ready” simply send a high-quality digital photo (JPEG or PDF) or the photo itself (we have scanners!) and a short paragraph explaining its significance. Also, please list your current Chapter officers so we can acknowledge those of you who put in all the time & effort to keep our chapters going.

Call me (Steve Walter at 650 862-5125) if you want help brainstorming ideas. Please try to get your ad materials to me by March 27.

### Vallejo Chapter 16

Chartered: April 1949



October 23, 1965 – Mare Island launches the city of Vallejo's namesake, the nuclear ballistic missile submarine USS MARIANO G. VALLEJO.

The Mare Island Naval Shipyard (MINSY) in Vallejo, CA served America from 1854 to 1996, spanning the Civil War, World Wars I & II, Vietnam, and the Cold War. MINSY built 513 craft from a wooden paddle-wheel steamer, submarines, including 17 nuclear-powered submarines, submarine tenders and minesweepers. It later became a repair and overhaul Shipyard after the end of the cold war. MINSY provided the Navy with its first Marine Barracks and Hospital on the Pacific Coast and built the Navy's first interdenominational chapel, which is still in use. In 1911 MINSY built the first aircraft wooden landing platform which evolved into the mighty carrier fleets of WW-II. The real history of Mare Island lies in the individual efforts of thousands of employees who have helped MINSY carry out her mission.

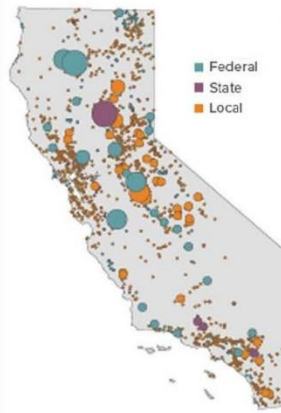
#### Chapter Officers

President: Donna Lass    Secretary: Helen Zajac  
1<sup>st</sup> VP: Robin Leong    Treasurer: Melanie McCrossin  
2<sup>nd</sup> VP: James Porter

DOD - FBI - MARAD - SSA - USPS - USFS - VA

### Redding Chapter 1324

Chartered: January 1974

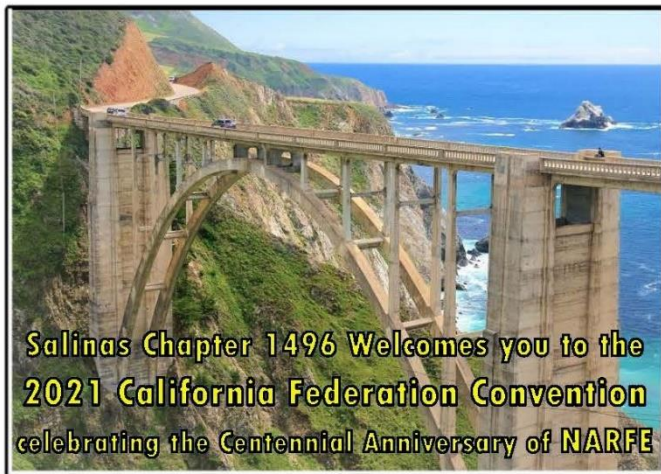


Dams provide flood control, water storage for cities & farms, and clean electricity. State and Federal agencies manage 240 dams in California that account for 60% of its water storage and 15% of its electricity. The largest dam in the state is the **Shasta Dam**, just north of Redding. It was built and is managed by the **US Bureau of Reclamation (BOR)**. With a capacity of 4.5 million acre feet it is the state's largest reservoir. In the middle of drought year 2021 it held just 1.8 million acre feet, less than half of normal for this time of year.

#### Chapter Officers

President: James Castro    Vice President: Hew Todd  
Secretary: Andrea Stevens    Treasurer: Larry Jackson

BIA \* BOR \* IRS \* NPS \* TSA \* USFS \* USGS \* USPS \* VA



Salinas Chapter 1496 Welcomes you to the 2021 California Federation Convention celebrating the Centennial Anniversary of NARFE

Bixby Bridge, Big Sur California



### CHAPTER 706

Chartered: January 1959

OCEANSIDE, CARLSBAD & ENCINITAS  
Home of the largest USMC base – Camp Pendleton  
Welcome to the CSF Convention Delegates

Congratulations to NARFE on it's first 100 years

Chapter Ads from the 2021 Convention Book

# NARFE CALIFORNIA STATE FEDERATION

2023 State Convention  
San Luis Obispo, California  
May 8 – 10, 2023

## PURCHASE ORDER for CHAPTER Ads – 2023 Convention Program Book NARFE CHAPTERS (or MEMBERS) ONLY

**Chapter Officers:** President: \_\_\_\_\_ Vice President: \_\_\_\_\_

Secretary: \_\_\_\_\_ Treasurer: \_\_\_\_\_ Legislative Ch: \_\_\_\_\_

Other Officers (or Member): \_\_\_\_\_

**Ad Size:** Full Page \_\_\_\_\_ Half Page \_\_\_\_\_

Full payment (check only) and this Purchase Order MUST be received by **March 27, 2023**.

Payment enclosed: \$ \_\_\_\_\_ **Make checks payable to: "NARFE"**

<u>Ad Type</u>	<u>Size (In inches)</u>	<u>Traditional Ad</u>	<u>2023 Special Pricing</u>
Full Page	4 ½ w X 7½ h	\$ 150.00	\$ 100
Half Page	4 ½ w X 3 ¾ h	\$ 100.00	\$ 50

If possible please provide your ad "camera ready", which means the exact size listed above with the content arranged the way you wish it printed in the program book. You may send the ad digitally on a USB Stick or by email, preferably in either **PNG** or **PDF** format. JPEG format is acceptable.

If you can't produce a "camera ready" ad, please send your digital photos & text via email. For hard copy photo(s) and text, mail them in a large envelope braced with cardboard inserts so the materials do not bend.

**Deadline for receipt of Ad (or Ad material), P.O. and check is March 27, 2023**

Please mail all ads, ad materials and check to:  
**STEVE WALTER, 1460 Mills Ct. Menlo Park, CA 94025-3131**

For questions concerning your Ad or help in constructing it, contact Steve  
at (650) 862-5125, or by e-mail at [swalter0224@gmail.com](mailto:swalter0224@gmail.com)